

Program Terms and Conditions – Super Bowl Contest

Contest Period: September 15 to November 9, 2026

Welcome to the **Super Bowl Contest** (the “Contest”). These terms and conditions (the “Terms”) govern your participation in the Contest. By entering or participating in the Contest, you agree to comply with these Terms. Please read them carefully.

ENJOY RESPONSIBLY. You must be of legal drinking age. †NO PURCHASE NECESSARY.

1. Eligibility

- The Contest is open to **residents of Canada who are 21 years of age or older.**
- Participants must hold a **valid passport for travel to the United States.**
- Couche-Tard reserves the right to verify a participant’s eligibility and may request any information or documentation reasonably necessary to confirm the participant’s identity, age, place of residence or eligibility.
- Any other applicable eligibility requirements or restrictions are set out in the **Official Contest Rules.**

2. How to Enter

With Purchase

- Visit a **participating Couche-Tard location.**
- Purchase **one (1) pack of 18 or more Bud Light or Budweiser cans (355 mL).**
- Enter your **phone number at checkout** when the Contest entry option is displayed.
- **One (1) eligible purchase = one (1) entry.**
- A maximum of **one (1) entry per person, per day** is permitted.

Without Purchase

- **No purchase is necessary to enter the Contest.**
- To enter without making a purchase, complete the entry form available on the Contest Website by providing:
 - your phone number;
 - your email address;
 - your postal code.

- The maximum remains **one (1) entry per person, per day**, regardless of the method of entry used.

3. Prize

- **One (1) prize** is available in connection with the Contest.
- The prize consists of **a trip for two to Inglewood, California, to attend Super Bowl LXI on February 14, 2027.**
- The prize includes:
 - two (2) upper end zone tickets to Super Bowl LXI;
 - round-trip economy airfare between the Canadian international airport closest to the Contest winner's home and Los Angeles, California;
 - three (3) nights of hotel accommodation in Los Angeles, based on double occupancy;
 - a **\$400 CAD spending money allowance**, for the winner only.
- The approximate retail value of the prize is **\$30,000 CAD.**
- Alcohol is **not part of the prize.**
- The winner and guest are responsible for all expenses not expressly included in the prize.

4. Potential Winner Selection and Notification

- **Odds of winning depend on the total number of eligible entries received.**
- Selection as a potential winner does not automatically guarantee that the prize will be awarded.
- Couche-Tard or its designated representative may **contact the potential winner using the contact information provided in connection with the Contest, including their phone number or email address**, to notify them of their selection and provide the next steps required to claim the prize.
- The potential winner must satisfy all eligibility requirements and correctly answer a **skill-testing question** before being declared the winner.
- The winner and guest must satisfy all applicable requirements for travel to the United States.

- Any other conditions regarding winner selection or prize awarding are set out in the **Official Rules**.

5. Verification of Entries

- Couche-Tard reserves the right to verify, at any time, the validity of entries received and compliance with these Terms.
- An entry may be declared invalid if it is incomplete, irregular, obtained through unauthorized means, or does not comply with these Terms or the Official Rules.
- In the event of a discrepancy or concern regarding an entry, Couche-Tard may conduct any reasonable verification necessary before confirming its eligibility.
- A technical, human, programming or display error does not automatically entitle a participant to an additional entry or prize.

6. Fraud and Abuse

- Couche-Tard reserves the right, **to the extent permitted by the Official Rules and applicable law**, to refuse, cancel or remove any entry where it has reasonable grounds to believe that a participant has attempted to commit fraud, circumvent the Contest rules or obtain entries through unauthorized means.
- Any entry obtained through **fraud, manipulation, bots, scripts, automated systems, multiple accounts or any other method intended to circumvent entry limits or the normal operation of the Contest** may be declared invalid and removed.
- Couche-Tard reserves the right to **remove some or all entries associated with a participant** in the event of fraudulent or abusive activity, subject to the Official Rules and applicable law.

7. Changes, Technical Issues and Contest Termination

- Any modification, suspension or cancellation of the Contest is subject to the conditions set out in the **Official Rules and applicable law**.
- To the extent permitted by law, Couche-Tard is not responsible for entries that are lost, delayed, misdirected or not recorded due to technical issues, network failures, issues with the checkout screen, the entry form or any other system used in connection with the Contest.
- The Contest closes on **November 9, 2026 at 11:59:59 p.m. ET**.

8. Limitation of Liability and Privacy

- The **NFL Entities**, as defined in the Official Rules, shall have no liability or responsibility for any claim arising in connection with participation in this promotion or any prize awarded, including any travel or travel-related activity thereto.
- Personal information collected in connection with the Contest will be handled in accordance with applicable privacy requirements.
- Information provided in connection with an entry may be used for the purposes of **Contest administration, eligibility verification and prize fulfillment.**
- Contact information provided in connection with the Contest may be used to **contact a potential winner regarding the Contest and the claiming of the prize.**
- Specific terms regarding the collection, use and retention of personal information are set out in the **Official Rules and applicable privacy policy.**

9. Contact Us

- For questions or assistance regarding the Contest, please contact **Couche-Tard Customer Service** through the Application or the official website.
- For full Contest details, including eligibility requirements, methods of entry and prize conditions, visit the Contest Website:

jeux.couche-tard.com/ca/budlight-super-bowl

10. General Provisions

- These Terms must be read together with the **Official Contest Rules.**
- In the event of any discrepancy between these Terms and the Official Rules, the **Official Rules shall prevail.**
- Couche-Tard's failure to immediately exercise any right under these Terms does not constitute a waiver of that right.
- If any provision of these Terms is found to be invalid or unenforceable, the remaining provisions will continue to apply to the extent permitted by law.
- Couche-Tard reserves the right to interpret and apply these Terms in accordance with the **Official Contest Rules and applicable law.**

Terms and Conditions apply.

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